



## Year End Fundraising Campaign Advocate Templates

Thank you for joining JBRF supporters as an advocate for our annual Year End fundraiser. Use these templates to send messages sharing your personal success story, and to encourage your friends, family, and colleagues to give and celebrate. Our [top advocate](#) will receive a [MOONA](#) precision cooling pillow pad, a \$400 value, so get started today!

If you have any questions, please don't hesitate to reach out to our Executive Director, Elizabeth Errico at [elizabeth.errico@jbrf.org](mailto:elizabeth.errico@jbrf.org), or our Fundraising Advisory Committee Chair, Jana Cupp [jana.cupp@gmail.com](mailto:jana.cupp@gmail.com). Or visit [our website](#) to learn more details.

### Email Template:

Subject line: You can help make a difference for JBRF children and families!

Dear <First Name>:

This holiday season I'm celebrating by sharing our story and asking you to make a donation to the Juvenile Bipolar Research Foundation, JBRF.

JBRF partners with parents and families so they don't have to face childhood Bipolar and Fear of Harm disorders on their own.

[CUSTOMIZE: Share your experience with JBRF or your child's success here. For example... My child would not be where they are today without the support of JBRF. Thanks to their research we have an accurate diagnosis and the right treatment. Jane is doing so much better now that she doesn't have terrible nightmares every night.]

Please visit [www.jbrf.org/donate](http://www.jbrf.org/donate) to make a donation. A gift in any amount will help us reach our goal of raising \$50,000.

Join me to give hope to children and families affected by Bipolar Disorder and Fear of Harm. I donated. I hope you do too!

With sincere appreciation and thanks,  
<Your Name>

*Pro-tip: Email [fundraising@jbrf.org](mailto:fundraising@jbrf.org) to get your personalized donation page and link set up.*



## Text Message Template:

JBRF has helped us so much this year. I'm celebrating the holidays by making a gift to JBRF and I hope you do too. [www.jbrf.org/donate](http://www.jbrf.org/donate)

## Social Media Templates:

### Social Post Text:

Success for my child looks like [CUSTOMIZE: insert your own experience here such as... playing with his sister because he is no longer plagued with depressive symptoms]. Help us celebrate this holiday season by making a gift to JBRF. They have helped us so much. I donated and I hope you will too. [www.jbrf.org/donate](http://www.jbrf.org/donate). #ShareHopeJBRF

*Pro-Tip: Include a picture of your child or family in your post or use one of the images below.*

**Social Hashtag:** #ShareHopeJBRF

### JBRF Logo:



**Social Images:** Right-click on an image to select "Save as..." to save the image to your device.



**Post Text:** Your gift, in any amount, will help us reach our goal of raising \$50,000 in December and bring hope to children with Bipolar and Fear of Harm disorders.  
#ShareHopeJBRF





**Post Text:** Help help us reach our goal of raising \$50,000 in December and help those in need find the path to hope this holiday season! #ShareHopeJBRF



**Post Text:** This holiday season help JBRF bring hope to children and families by making a tax deductible gift to support JBRF's work. #ShareHopeJBRF



**Post Text:** Your gift can help to bring hope to children and families. #ShareHopeJBRF